



Media Information

Created to meet the specific needs of senior management across all major departments within airports, airlines, civil aviation authorities, air navigation service providers, ground support companies and key systems integrators. *Future Airport* provides a clear overview of the latest industry development shaping airport design and operations. The publication boasts incisive commentary and analysis from the world's most powerful business leaders alongside investigative and provocative articles from leading journalists.

Future Airport allows you to reach the most influential decision-makers in the industry. Your message will feature in a section that focuses specifically on your service area, identifying you clearly as a leading solution provider.

This service is supported online by www.futureairport.com, which is used as a daily reference point for current opinion and the latest developments. These platforms ensure coverage through all available media. We strive to promote your products and services to those who need them most. Through our assortment of media channels we not only make sure that you gain the breadth and depth of exposure you require, but also that you can pinpoint directly your future partners at the right time.



➤ Readership & Circulation

➤ Advertising Options

In association with



↗ Editorial Features Summer 2022

BIG INTERVIEW

As debate rages on over airlines running so-called "ghost flights" in order to keep their flight slots at airports, Jonathan Pollard, CCO, Gatwick Airport, has pushed for the pre-Covid "Use it or Lose it" ruled to be re-established in full in order to promote healthy competition and encourage passenger uptake. We speak to Pollard about the reasons behind this stance, why legacy airlines are reluctant for these rules to return, and why that could be holding back the recovery of the air travel industry.

DESIGN & CONSTRUCTION

■ Red Sea International Airport

Set to be completed in 2023, the Red Sea International Airport looks to radically transform air travel in the region. Inspired by the forms of the desert, the green oasis and the sea, the terminals design aims to bring the experience of a private aircraft terminal to every traveller by providing smaller, intimate spaces. We speak with Gerard Evenden, head of studio, Foster + Partners and Nick Cole, CEO, daa International, about the vision behind this ambitious project.

ROUTES

With "Use it or Lose it" rules reimplemented across the world, it is budget airlines that are seizing the moment, cutting seat cost and opening new routes in order to encourage passenger uptake. We speak with Neil Sorahan, CFO, Ryanair and Johan Lundgren, CEO, easyJet, about why budget airlines are recovering faster than their competitors, expanding operations while legacy airlines struggle to fill their flights, and what this means for the industry as a whole.

ENVIRONMENT

With COP26 in the rear-view mirror, the air industry's contribution to global carbon emissions has never been more recognised. One way in which airports are moving to reduce their carbon footprint is by offering sustainable aviation fuel (SAF) to the airlines that operate out of their facilities. We speak with Andreas Koennecke, vice-president aviation properties, Munich Airport, and Tim Norwood, Director of Corporate Affairs, Planning and Sustainability, Gatwick Airport, to learn how SAF can help reduce emissions, how SAF blends have been incorporated into air travel, and the potential for passenger aircraft to one day run entirely on SAF.

AIR TRAFFIC MANAGEMENT

In December 2021, NATS implemented the biggest ever geographical airspace change in the UK, removing long-established air routes over Scotland and freeing aircraft to choose their most direct flight path. The so-called 'Free Route Airspace (FSA)' has been in development for over five years, and will help to reduce cost, fuel burn, flight time and CO2 emissions. We talk to Lee Boulton, Head of Airspace Development, NATS, and Mark Swan, Chief of the Airspace Change Organising Group (ACOG) about the benefits of this change, what it will involve for air traffic operations, and the work involved in order to make the FSA a reality.

TERMINAL OPERATIONS

In 2021, Bahrain International Airport opened a new, state-of-the-art terminal to the tune of \$1.1bn. Four times the size of the legacy terminal, the upgrade enhances airport efficiency and security while providing a more streamlined experience for passengers. We speak with Mohamed Yousif Al Binfalah, CEO, Bahrain Airport Company (BAC), and board member on the ACI World Governing Board, about the benefits that automation, digitalisation and contactless solutions can offer.

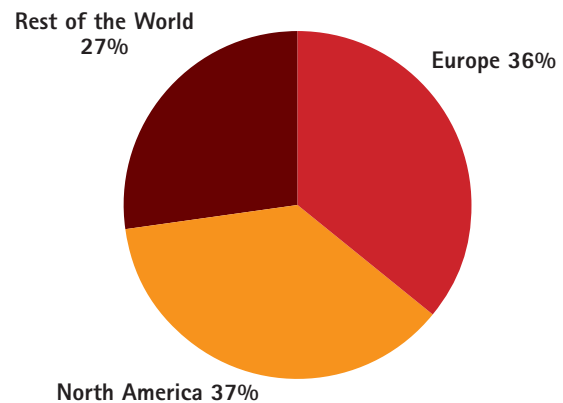
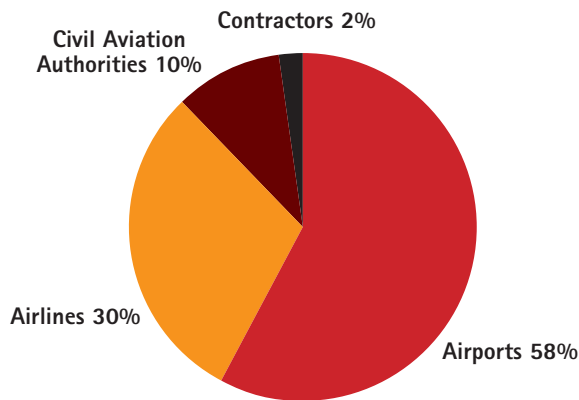
AIRSIDE OPERATIONS

Investment in electric vertical take-off and landing (eVTOL) aircraft has increased annually over the past few years. The first vertiports are now being trialled across the world, as airports look to test out the viability of this new form of transportation. We speak with Dr Ralf Gaffal, Managing Director, Munich Airport International, and Ricky Sandhu, Founder & Executive Chairman, Urban-Air Port, about the benefits offered by urban air mobility, and why airports are teaming up with eVTOL manufacturers and operators.

➤ Readership & Circulation

7,500 copies are distributed twice a year. The circulation is audited by the Audit Bureau of Circulation. There are additional distributions at key events including ATC Global, ATCA Washington, World Routes, Routes Europe, World ATM Congress and Inter Airport.

- Air France/KLM
- Amsterdam Schiphol Airport
- Atlanta Hartsfield Airport
- British Airways
- CAA (Singapore)
- CAA (UK)
- Chicago O'Hare Airport
- Dubai International Airport
- Etihad
- FAA (USA)
- Federal Express
- Frankfurt Airport
- IAG
- ICAO – International Civil
- Aviation Organisation
- Japan Airlines
- London Heathrow Airport
- Tokyo Haneda Airport
- United Airlines



Future Airport, and its online resource futureairport.com is a unique multi-channel approach to market. An advertising investment will deliver a stronger return because:

- **The superior circulation means you reach more key decision-makers.**
- **The focused editorial content means it is required reading.**
- **The multi-channel approach means you can attract more enquiries.**



Digital Edition 20,000 copies will be sent via email to senior decision makers who buy, specify and recommend products at leading aviation organisations.

High Impact Your advert will be placed in an environment in which the reader already has an interest and that will stimulate a strong impulse to buy. However, the real value comes when major decision makers suddenly find a focused journal, specifically dedicated to their needs, that they can easily share with their peers and teams.

The digital edition will provide links to your website, which will allow instant access or ordering. In addition, your advertisement or editorial can be enhanced with animation or video for greater impact and response.

Search Engine Friendly The digital edition of Future Airport will be indexed by leading search engines, providing yet another way to draw readers to your advertisement. Readers looking for specific information will arrive at the digital magazine page as easily as at a website.

Advert sizes

Banner (468x60 pixels) | Mini Tower (120x300 pixels) | Spotlight (120x60 pixels)

Production details

All ads must be supplied in either JPG, GIF, animated GIF, HTML or SWF file formats.



Advertising

Quality content combined with a first-class approach to circulation will ensure that advertisers are able to reach and impress the business leaders they need to influence. **Future Airport** offers readers numerous options to respond to advertisements. Each edition will feature a reader response system, buyers guide listing and comprehensive advertiser index.



Double Page Spread



Full Page



Half Page

Sponsorship opportunities and rates

	Colour	Mono
Double-page spread	£9,900	£8,700
Single page	£5,900	£5,100
Half page	£3,950	£3,250
Outside back cover	£9,950	£9,950
Belly band		£6,250
Interview one page		£6,490
Interview two pages		£10,890

Sponsorship package

1. Full page colour advertisement
2. Interview/Editorial
4. Company/Product profile on the Future Airport website with hyperlink for six months
5. Rich media content (ie videos) both on-line and in the digital edition of the magazine
6. Duplication of Advertisement and editorial within the digital edition of the magazine
7. Press release service to our online subscribers for six months
8. Articles/business briefs online at your request for six months

Publication Date: November/December & May/June

Copy Deadline: November & May

Cost Full Package: £6900

Contact

SALES

David Chai

Tel: +44 (0)20 7936 6438

Email: Tanvir.Choudhury@progressivemediainternational.com

EDITOR

Nicholas Kenny

Tel: +44 (0)20 3096 2683

Email: nicholas.kenny@progressivemediainternational.com