



## Production Information

### Guidelines for digital media

**Future Airport** is perfect bound and trimmed to 210mm (width) x 286mm (height).

**Future Airport** is printed 100% computer to plate (CTP) using 4-colour printing (CMYK) and sheet-fed litho.

For best reproduction, materials should be submitted in a digital file format.

#### Platforms supported

Macintosh and PC

#### Supported software and formats

- Quark (qxd)
- InDesign (indd)
- Illustrator (ai, eps)
- Photoshop (300dpi jpg, tiff, eps)

We cannot accept any files created in Pagemaker, Corel Draw or Microsoft Publisher.

#### High resolution PDFs

PDFs should be created using Pass4Press specification job option ([www.pass4press.com](http://www.pass4press.com)).

All high-res images and fonts must be included when the file is created.

Artwork should be 100% size and include all standard trim, bleed and centre marks outside of the live image area.

#### Images

For best reproduction, all images must be supplied at 300dpi. Only CMYK colour space is supported.

#### Fonts

Fonts must be supplied as Type 1 Postscript fonts with associated suitcase file(s).

We cannot use TrueType or Multiple Master fonts.

### Submitting your advertisement

All digital files must be saved in a folder clearly labelled with your reference number and company name, for example:

*Booking reference\_Advertiser*

The following file transfers are recommended:

#### ISDN

Compatible with: WamNet, 4-Sight Transmission Manager, ISDN Manager, Leonardo Pro, Easy Transfer.

ISDN number: +44 (0)20 7402 6432  
User ID: *spgmedia*, Password: *14days2*

#### FTP

IP address: <ftp:spgmedia.com>  
Username: *spgmedia*, Password: *14days2*  
Note: requires Internet Explorer 5.0 or later

#### HTTP

IP address: [upload.spgmedia.com](http://upload.spgmedia.com)  
Username: *spgmedia*, Password: *14days2*  
Note: requires Internet Explorer 5.0 or later

#### Removable media

Media types supported: ZIP or CD-ROM

Advertisement copy should be clearly marked:

#### Carla Tavares, Future Airport

Client Services Executive  
55-57 North Wharf Road  
London W2 1LA

#### Email

Email transfers are not recommended due to a 5Mb limit on email file size.

Advertisement file sizes that fall below this threshold can be emailed to: [carlatavares@spgmedia.com](mailto:carlatavares@spgmedia.com)

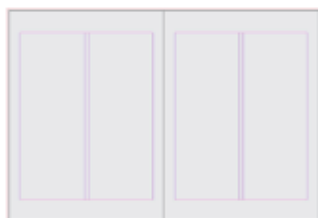


## Production Information

### Advertisement sizes (width x height)

	Live area (width x height)	Bleed area (width x height)
<b>Double page spread</b> (incl. 6mm for gutter)	420mm x 286mm	432mm x 292mm
<b>Full page</b>	210mm x 286mm	216mm x 292mm
<b>Island</b>	124mm x 178mm	Bleed not offered
<b>Half page horizontal</b>	178mm x 124mm	Bleed not offered
<b>Half page vertical</b>	85mm x 255mm	Bleed not offered

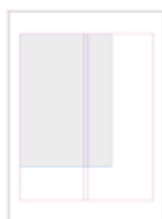
**Note:** All bleed pages must have a 3mm bleed on all sides.  
Type and important subject matter should be kept at least 8mm from the trim on all sides.



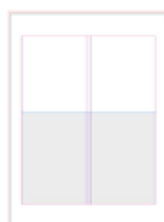
**DPS**  
432mm x 292mm  
including bleed



**Full page**  
216mm x 292mm  
including bleed



**Island**  
124mm x 178mm



**Half page horizontal**  
178mm x 124mm



**Half page vertical**  
85mm x 255mm

### Artwork and design service

If you are unable to supply your materials in any of the above formats, we can offer an artwork, design and production service.

In order for us to process your advertisement, please supply the following information:

- Advertising text
- Company contact details
- Company logo
- Photographs, slides or transparencies

We will then write, design and provide you with a proof of your advertisement prior to publication.

### Charges

- Design and reprographics: £280
- Amendments: £50

### Contact

If you have any queries please do not hesitate to contact Carla Tavares on 020 7915 9743 or email [carlatavares@spgmedia.com](mailto:carlatavares@spgmedia.com)