

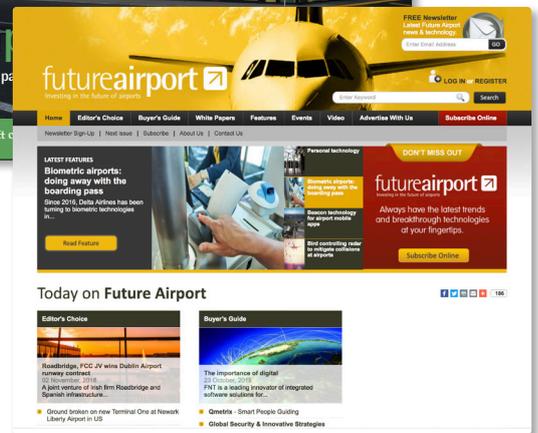


Media Information

Created to meet the specific needs of senior management across all major departments within airports, airlines, civil aviation authorities, air navigation service providers, ground support companies and key systems integrators. Future Airport provides a clear overview of the latest industry development shaping airport design and operations. The publication boasts incisive commentary and analysis from the world's most powerful business leaders alongside investigative and provocative articles from leading journalists.

Future Airport allows you to reach the most influential decision-makers in the industry. Your message will feature in a section that focuses specifically on your service area, identifying you clearly as a leading solution provider.

This service is supported online by www.futureairport.com, which is used as a daily reference point for current opinion and the latest developments. These platforms ensure coverage through all available media. We strive to promote your products and services to those who need them most. Through our assortment of media channels we not only make sure that you gain the breadth and depth of exposure you require, but also that you can pinpoint directly your future partners at the right time.



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DESIGN & CONSTRUCTION I

■ Daxing International Airport is huge – at more than 7.5 million square feet and capable of hosting up to 72 million travellers annually, it is the largest single-structure airport on the planet. *Future Airport* talks to Cristiano Ceccato, its project director at Zaha Hadid Architects, about the challenges in building such a large structure while living up to the design ethos of the practice's namesake, who did not live to see her star-shaped creation completed.

DESIGN & CONSTRUCTION II

■ Situated in the north-east of Brazil, Bahia has a unique culture compared to the rest of the country. As the state's new airport opens to the public, *Future Airport* talks to architect Paula Maia and Viviane Braga, architectural coordinator for VINCI Airports, about how they worked together to build an airport that truly reflects the region it serves.

ENVIRONMENT

■ In July 2019, Frankfurt Airport was one of 194 hubs across Europe to sign up to the NetZero2050 agreement, pledging to be carbon neutral within three decades. *Future Airport* talks to Dr Wolfgang Scholze, head of environmental management at Fraport, about how Frankfurt has been progressing, and what further measures it needs to take to fully achieve its goal.

AIR TRAFFIC MANAGEMENT I

■ Air Traffic Control is vital to the safe management of flights in and out of airports – it is also infinitely repetitive, and ripe for automation. *Future Airport* examines the potential of artificial intelligence to take the reins away from bleary-eyed controllers and expedite more efficient flight management.

AIR TRAFFIC MANAGEMENT II

■ In air traffic management, slowing down operations sometimes leads to more efficiencies in getting aircraft in and out of the hub than speeding them up. That, at least, is the conclusion from Gatwick, after the trial of its XMAN arrival management system led to reductions in CO2 emissions, fuel usage and holding times for aircraft attempting to land at the airport. *Future Airport* talks to its head of queue and capacity management solutions, Andy Shand, about the project's development.

AIRSIDE OPERATIONS

■ Last year, California's state government ruled that all airport bus fleets should transition to electric-powered vehicles by 2035. Though seemingly a small component of Sacramento's overall green strategy, the proponents of the new law hope that it will not only provide an example for public transport across the state, but also make a significant contribution toward its airport's emissions targets. *Future Airport* talks to Samantha Bricker, chief environmental and sustainability officer at Los Angeles World Airports, and Nupur Sinha, planning and environmental director at San Francisco International Airport, about the opportunities and challenges that have come with the transition to electric vehicles for airside operations.

TERMINAL OPERATIONS I

■ Parking – whether the cost of it or attempting to find your car after returning from holiday – can prove to be a nuisance for travellers at airports. Now, two approaches toward automating the process promise to reduce this anxiety, cut emissions and introduce new efficiencies into what has long been regarded as a thankless aspect of airport management. *Future Airport* talks to Kyle Sundin, manager of airport parking at the Port Authority of New York and New Jersey, about the new DESIGNA ABACUS PARCS solution at JFK, Newark and LaGuardia airports, and Tanguy Bertolus, CEO of Lyon Airport, about its new robotic parking valets.

TERMINAL OPERATIONS II

■ For airport staff, a proficiency in multiple languages is helpful when it comes to managing the needs and concerns of millions of passengers, foreign and domestic, passing through terminals each day. Translation apps are now making that even easier. *Future Airport* talks to Gordon Dewar, CEO at Edinburgh Airport, about the hub's introduction of its Pocketalk translator, and Roel Huinink, president and CEO at JFKIAT, about its use of real-time translation apps by Google.

TERMINAL OPERATIONS III

■ Recent months have seen up to half of humanity live under some form of enforced lockdown, as governments around the world do their best to halt the transmission of Covid-19 both within and without their own borders. The impact on airlines has been predictably devastating, with flights reduced to a trickle and most airports either closed or operating with just skeleton staff. As the world contemplates reopening, however, the sector has begun to reckon with a new role it will have to play in the coming years: as a first line of defence against a similar pandemic event. *Future Airport* talks to industry analysts to find out more.

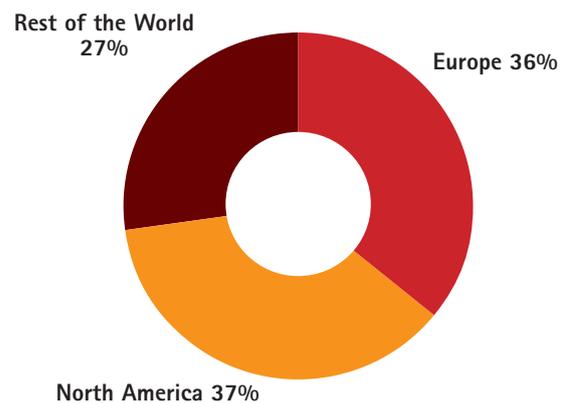
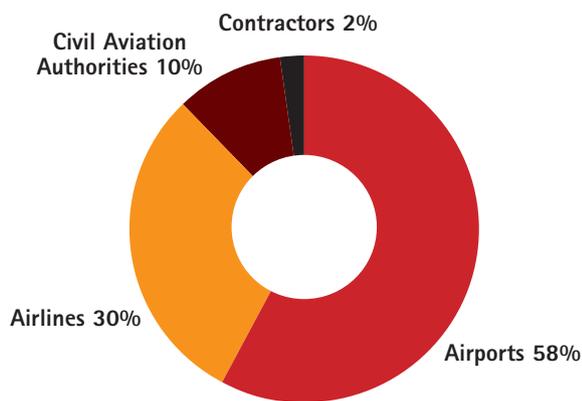
Editorial content is subject to change.



➤ Readership & Circulation

7,500 copies are distributed twice a year. The circulation is audited by the Audit Bureau of Circulation. There are additional distributions at key events including ATC Global, ATCA Washington, World Routes, Routes Europe, World ATM Congress and Inter Airport.

- Air France/KLM
- Amsterdam Schiphol Airport
- Atlanta Hartsfield Airport
- British Airways
- CAA (Singapore)
- CAA (UK)
- Chicago O'Hare Airport
- Dubai International Airport
- Etihad
- FAA (USA)
- Federal Express
- Frankfurt Airport
- IAG
- ICAO – International Civil
- Aviation Organisation
- Japan Airlines
- London Heathrow Airport
- Tokyo Haneda Airport
- United Airlines



Future Airport, and its online resource futureairport.com is a unique multi-channel approach to market. An advertising investment will deliver a stronger return because:

- The superior circulation means you reach more key decision-makers.
- The focused editorial content means it is required reading.
- The multi-channel approach means you can attract more enquiries.



Digital Edition 20,000 copies will be sent via email to senior decision makers who buy, specify and recommend products at leading aviation organisations.

High Impact Your advert will be placed in an environment in which the reader already has an interest and that will stimulate a strong impulse to buy. However, the real value comes when major decision makers suddenly find a focused journal, specifically dedicated to their needs, that they can easily share with their peers and teams.

The digital edition will provide links to your website, which will allow instant access or ordering. In addition, your advertisement or editorial can be enhanced with animation or video for greater impact and response.

Search Engine Friendly The digital edition of Future Airport will be indexed by leading search engines, providing yet another way to draw readers to your advertisement. Readers looking for specific information will arrive at the digital magazine page as easily as at a website.

Advert sizes

Banner (468x60 pixels) | Mini Tower (120x300 pixels) | Spotlight (120x60 pixels)

Production details

All ads must be supplied in either JPG, GIF, animated GIF, HTML or SWF file formats.



Advertising

Quality content combined with a first-class approach to circulation will ensure that advertisers are able to reach and impress the business leaders they need to influence. **Future Airport** offers readers numerous options to respond to advertisements. Each edition will feature a reader response system, buyers guide listing and comprehensive advertiser index.



Double Page Spread



Full Page



Half Page

Sponsorship opportunities and rates

	Colour	Mono
Double-page spread	£9,900	£8,700
Single page	£5,900	£5,100
Half page	£3,950	£3,250
Outside back cover	£9,950	£9,950
Belly band		£6,250
Interview one page		£6,490
Interview two pages		£10,890

Sponsorship package

1. Full page colour advertisement
2. Interview/Editorial
4. Company/Product profile on the Future Airport website with hyperlink for six months
5. Rich media content (ie videos) both on-line and in the digital edition of the magazine
6. Duplication of Advertisement and editorial within the digital edition of the magazine
7. Press release service to our online subscribers for six months
8. Articles/business briefs online at your request for six months

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Contact

SALES

Ebony Lyon

Tel: +44 (0) 20 7406 6609

Email: ebony.lyon@ns-mediagroup.com

EDITOR

Greg Noone

Tel: +44 (0)20 7406 6527

Email: greg.noone@ns-mediagroup.com